Kindness Capstone • Community Collaboration PREP • Day 3

During this third week of our Kindness Capstone Project we will work to identify community collaborators and create a detailed plan of their involvement in each Kindness Capstone project.

Weekly Objectives

Students will:
- ❏ Develop a clear understanding of the benefits of community collaboration.
- ❏ Create and execute a collaboration plan to include at least one community-based collaborator for their project

Resources / Materials

- ❏ **Basic School Supplies** (Pencils, paper, etc.)
- ❏ **COMMUNITY COLLABORATION BARRIERS WORKSHEET** (see below)

Reflect / Assess

Deliverables:
- ❏ Daily Participation points

- ❏ **Kindness Journal Entry:** Our 2 ideas for community collaboration are _____.

Share

Discussion Starter:
- ● What example of community collaboration have you seen in our community? If you struggle to answer this, think about different businesses that have come together to sponsor or promote something.

Inspire

Give each group time to share their two ideas for community collaborators. As a large group, help them to brainstorm steps on how to execute this.

What barriers might come up in getting community collaborators on board? How can we as a class help to overcome these so this project will be successful?

Provide examples for the class that may not seem obvious.
- ● **Availability** Many possible community collaborators are extremely busy. If your idea entails a great deal of time on their part, they may have to pass due to time.
- ● **Communication** Telephone tag is a real issue! Ensure you have both the right phone number AND the correct contact information for the person that can help you. Phone trees are difficult and your message may end up on the wrong desk if you do not do your homework.
- ● **Buy-In** If you are not able to clearly articulate your project, you may experience resistance from the community. Make sure to present the project as a tool to increase the kindness asset identified originally. When you focus on the solution and not the problem, the buy-in is much higher! This is called an elevator pitch. You must have your project summarized and presented in less than 2 minutes.

Empower

Small Group Discussion
Divide the class into their Kindness Capstone project groups and have them review both of their community collaboration ideas they wrote down yesterday. Using the following worksheet, work through both ideas. Make sure you have a plan for the following: Availability (how much time are we asking of them), Communication (who we contact and how), and Buy-In (an elevator pitch of positivity).

The final section: Buy-In will be discussed in-depth tomorrow! Just jot down notes for yourselves today!

Community Collaboration Barriers Worksheet

Directions: Under each heading, examine your community collaborator. Research them and write down the information you find for each section. The questions below each heading are there to guide your group discussion. If you work together ahead of time to have these conversations BEFORE trying to solicit community collaborators, your success level will be much higher!

	Community Collaborator #1	Community Collaborator #2
Availability How much time are we expecting from this person/business/organization?		
How can we shorten their time commitment so our project is a simple addition and not a major undertaking on their part?		
Communication Who within the organization/business would be the best person to contact for our project? Note: If it is a small business, the owner or head manager is often the best point of contact. If it is a large corporation, they may have a community liaison, social worker, or customer service manager that heads up this area. Use your time to research this and gather accurate contact information below.		

BUY-IN

What is our project? Can we summarize it in an upbeat and kind way in under two minutes? Brainstorm ideas below. These ideas will be used tomorrow to create your official, personalized "Elevator Pitch" so you can talk about the project easily with possible collaborators.